

PRESS RELEASE

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Travel Places Joins Forces With Sporting Destinations

Leading professional sports travel agency, Travel Places, is joining forces with Sporting Destinations, one of the UK's established inbound and outbound school sports tours, historical tours and bowls tours specialists. The partnership is an ideal fit with Travel Places current "Winning Tours" division and further adds to the business's growth in the past seven years.

Travel Places' specialism is looking after travel for professional sports teams, sporting governing bodies and media travelling to major sporting events around the world, with a portfolio that has increased in recent times to include clients like the Vodafone McLaren Mercedes F1 team, the British Olympic Association, the Americas Cup Event Authority and the International Tennis Federation. Already operating a successful schools and clubs department under its "Winning Tours" brand, the team from Sporting Destinations joining will further develop the company's share of this very competitive marketplace.

Sporting Destinations was established by Steve Watson in 2006, with Sporting Highlights coming a year later in 2007, in a short space of time the company has established itself by offering excellent customer service and has a loyal following of clients that have travelled with the company since its inception.

The two new departments will operate very much as one, under the guidance of "Winning Tours, incorporating Sporting Destinations". Travel Places Director Matt Warren says this as an excellent move for both companies;

"Both Steve and I are incredibly excited about this opportunity to work together, our success at Travel Places in recent years has in a large amount been down to our team of people, their connections and their reputations in the market. Steve and his team at Sporting Destinations have an excellent track record in markets that we are looking to progress in, we feel that this partnership will allow our new schools and clubs division to thrive and grow at a quicker rate than it currently is able to."

Steve Watson of Sporting Destinations commented that; "We're delighted to be joining Travel Places, an International renowned sports travel company to enhance their sports and education product for schools and clubs tours worldwide"

For further information about Travel Places contact

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or go to: www.travelplaces.co.uk/winningtours

Winning Tours is a trading name of

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